STRIKE A CHORD: RESOURCES

These resources are compiled from a mixture of suggestions mentioned in responses to the survey, my own research, and speaking to those in the know.

ORGANISATIONS

PRACTICAL CHANGES

A Greener Festival [https://www.agreenerfestival.com/]

‘A Greener Festival is a not-for-profit company, committed to helping events, festivals and venues around the world to become more sustainable and to reduce environmental impacts.’

ecolibrium [https://ecolibrium.earth/]

‘ecolibrium aims to work with hundreds of organisations, artists and individuals to tackle thousands of tonnes of travel emissions, through investment in supporting ecosystem protection, regeneration and clean energy.’

Ecostage [https://ecostage.online/]

Ecostage was formed around a pledge based on Sustainability, Wellbeing, Interconnectedness, Creativity, Transformation, Inclusivity, and Regeneration. It also has a collection of details practical changes to make behind the scenes of the performing arts. Take the pledge and join the community!

Evolution Music [https://evolution-music.co.uk]

Evolution Music are introducing bioplastics and circular economy principles to replace single use plastics and minimise waste in the music industry. They aim to help evolve the music industry to amplify this social and environmental message and catalyse responsible behaviour change.

Julie’s Bicycle [https://juliesbicycle.com/]

‘Julie’s Bicycle is a pioneering not-for-profit, mobilising the arts and culture to take action on the climate and ecological crisis.’
Live GREEN https://livemusic.biz/live-green/

‘At LIVE we recognise the global climate and biodiversity crisis as the greatest threat to humanity, and understand the importance of collaboration and community in building a sustainable society. We want to enable all in the live music industry to commit to climate action by providing the necessary support, resources and advice.’

-Powerful Thinking https://www.powerful-thinking.org.uk/

‘Powerful Thinking is a think-do tank which brings together festivals, suppliers and environmental organisations to explore ways to reduce the costs and carbon through increased efficiency and alternatives, and share findings to promote lower carbon industry.’

-Reverb https://reverb.org/

‘Uniting around the music we love, tackling the environmental and social issues we face, REVERB is a 501c3 nonprofit dedicated to empowering millions of individuals to take action toward a better future for people and the planet. We partner with Musicians, Festivals and Venues to green their concert events while engaging fans face-to-face at shows to take environmental and social action.’

ENGAGEMENT

Choirs for Climate https://choirsforclimate.com/

Choirs for Climate have a host of resources aimed at choirs, including music about the climate emergency arranged for choirs (much of it free), information about events and recordings, and suggestions on how to become an eco-friendly choir.

Environmental Music Prize https://environmentalmusicprize.com/

Artists can create a new narrative, help us to dream big and have the power to influence vast audiences that bridge the climate divide. By helping them to speak out about the climate crisis, we will engage millions of music lovers from across the political spectrum and make climate action cool.
Making Tracks [https://makingtracksmusic.org/]

Making Tracks is an international music exchange programme with an environmental focus, based around an annual UK residency and tour. We bring together exceptional emerging artists to showcase diverse music, initiate new collaborations and explore strategies for music-based environmental engagement.

Nest Collective [https://thenestcollective.co.uk/]

The Nest Collective is a leading force in contemporary and cross-cultural folk music. They bring people together to experience extraordinary music, rekindling connections with nature, tradition and community.

Oak Project [https://oakproject.org.uk/]

‘The Oak Project is building a pioneering arts programme which harnesses the power of cultural moments to connect us to the natural world. We commission artworks and creative activities which explore our relationship with the environment and create meaningful moments of connection. We are researching the power of art to motivate climate action and improve wellbeing.’

pFITE [https://www.home-stage.co.uk/pfite]

Poetry & Folk Music in The Environment is a small competition hosted by Home Stage. ‘Folk music and poetry have long been the vehicles for protest, influencing and creating change for the better. Songwriters and poets have maintained their soft and strong influence on world affairs for centuries. Right now, with the climate under siege, there has never been a more important moment for you, the army of creatives, to commence your special sort of warfare.’ Entrants can win £500 and have the opportunity to tour and perform at the 2022 festival. A tree is planted for every entry.

Songhive [http://www.songhive.co.uk/]

‘Songhive is a folksong project concerned with raising awareness of the current plight of our native bees. Bees are responsible for 80% of pollination in the UK, are essential to biodiversity, and ultimately the future of humanity. Despite all this, we continue to obliterate the pollen-rich plants they depend on, and our governments insist on legalising pesticides that do them harm.’
DIRECT ACTION

**Earth Percent** [https://earthpercent.org/](https://earthpercent.org/)

*EarthPercent is a charity providing a simple way for the music industry to support the most impactful organisations addressing the climate emergency.*

**Music Declares Emergency** [https://musicdeclaims.net/gb/](https://musicdeclaims.net/gb/)

*Music Declares Emergency is a group of artists, music industry professionals and organisations that stand together to declare a climate and ecological emergency and call for an immediate governmental response to protect all life on Earth.*

**Switch It** [https://switchit.green/](https://switchit.green/)

*Switch It is a not-for-profit organization that makes it easy for anyone to move their money out of institutions that fund fossil fuel companies.*

MERCHANDISE

**Evolution Music** [https://evolution-music.co.uk](https://evolution-music.co.uk)

*Evolution Music are introducing bioplastics and circular economy principles to replace single use plastics and minimise waste in the music industry. They aim to help evolve the music industry to amplify this social and environmental message and catalyse responsible behaviour change.*

**No Encore Apparel** [https://noencoreapparel.com/](https://noencoreapparel.com/)

*A sustainable future for music merchandise. Vintage and secondhand clothing reimagined, repurposed and reprinted to make your merch.*

**TeeMill** [https://teemill.com/](https://teemill.com/)

*Sustainable UK print-on-demand supplier for a renewable, circular future.*
EVENTS & VENUES

The Big Climate Thing [https://thebigclimatething.com/](https://thebigclimatething.com/)

The Big Climate Thing is taking place in NYC; a festival where proceeds go to Earth Percent. The organisation – **Climate Control Projects** – aims to channel music industry funds to climate initiatives and raise $100 million by 2030.

**FutureYard** [https://futu</p>
MUSICIANS
PRACTICAL CHANGES/DIRECT ACTION

Brian Eno [https://earthpercent.org/]

Brian Eno set up the charity Earth Percent and helped with the Coldplay tour.

Coldplay [https://sustainability.coldplay.com/]

Coldplay have pioneered some sustainable touring practices in their Music of the Spheres tour with initiatives like the kinetic dancefloor which engages the audience to be a part of the solution.

Jack Johnson [https://johnsonohana.org/home]

Jack Johnson set up the Johnson Ohana Foundation, a charity founded to promote positive and lasting change within communities by supporting organizations that focus on environmental, art, and music education.

Love Sseg [https://www.standard.co.uk/news/uk/love-sseg-cleaning-bandit-toxic-air-action-london-b930985.html]

Love Sseg called for tough action to combat the dangers of toxic air for ethnic minority communities; he also released an EP and art project to coincide with Earth Day 2021.


Massive Attack tracked their carbon emissions during tour. Their data has been used by the Tyndall Centre to work out how best to decarbonise the music industry, and the Coldplay tour drew on this.


Neil Young used his platform and music to protest oil pipelines in Dakota.

Nick Mulvey [https://www.folkradio.co.uk/2019/10/nick-mulvey-record-recycled-ocean-plastic/]

Nick Mulvey has been involved with Extinction Rebellion, contributes to Earth percent, and the vinyl for the release of his track ‘In the Anthropocene’ was made from sea plastic retrieved from Cornish beaches.
ENGAGEMENT

STRIKE A CHORD: A PLAYLIST

Wild Time – Weyes Blood
Dark Honey – Nancy Kerr
In the Anthropocene – Nick Mulvey
Birds – Ceitidh Mac
The Last Ploughshare – Jimmy & Sid
Retrograde – Pearl Jam
Landfill – Chris While & Julie Matthews
Saltwater – Julian Lennon
F*ck the World – Badflower
Big Yellow Taxi – Joni Mitchell
Inversnaid – Kitty Macfarlane
The Garden of England – Sam Lee
Nightjar – Cosmo Sheldrake
Global Warming – John Grant
The Lark – Kate Rusby & Nic Jones
Of Men Who’ll Never Know – The Wilderness Yet
The Seed – AURORA
Memorial for a Glacier – Lizzy Hardingham
When the River Runs Dry – Mr. Novembre
Heartwood – Spell Songs
Last Night in the Holocene – Pauline Oliveros
When the Times Darken – Tamsin Elliott
Our World (Fight for Air) – Love Ssega
My Dirty Stream – Pete Seeger
Hard Day on the Planet – Loudon Wainwright III
Rejoice in the Sun – Joan Baez & Peter Schickele
The 1975 – The 1975
PRACTICE

Julie’s Bicycle ‘Green Rider’ [https://juliesbicycle.com/resource/green-rider/]

## Tiers of Action

### Tier 1: Entry Level
- **Switch your bank**
  (check out switchit.green)
- **Swap to recycled**
  card CD cases rather than plastic jewel ones
- **Only manufacture**
  small batches of merchandise to avoid waste
- **Tailor the Julie’s Bicycle Green Rider**
  to you needs & requests
- **Set up a place**
  (e.g. social media) for audience members to organise lift-sharing
- **Just don’t create**
  merchandise at all

### Tier 2: Level Up
- **Encourage audience use of**
  the ecolibrium app for travel
- **Ensure your set**
  finishes in time for the last bus/tram/train
- **Add an optional**
  donation to a climate charity at the point of ticket purchase
- **Create a Sustainable Travel Plan**
  for touring (minimising miles travelled)
- **Create more robust**
  and sustainable merchandise e.g.
  with TeeMill
- **‘Rider Provider Challenge’: request**
  your food is locally sourced from independent outlets

### Tier 3: Go Hard
- **Sign up to Earth Percent**
  for some of your income to go towards climate charities
- **Look into certified**
  carbon offsetting schemes for unavoidable touring emissions
- **Hire local crew**
  members for your gigs on tour