

# TRAINEE PROMOTER TEAM YOUTH MUSIC | ENGLISH FOLK EXPO

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MUSIC**

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EXPO**

## CALLING ALL 18-25 YEAR-OLDS IN GREATER MANCHESTER

Would you like to work in the live music industry? This is your chance!

Join the English Folk Expo Team. Learn how to run live music events. Work on live gigs across the city region. Deliver a festival. Programme your own concerts. And get paid for doing it.

### THE PROGRAMME

We will select five 18-25 year-olds from across Greater Manchester to form our Trainee Promoter Team.

#### March – May

Five evening sessions learning about running events and promoting shows. Where possible these sessions will also run alongside a [live concert programme](#) giving you the opportunity to work in venues and with artists.

Topics covered:

- How the money works
- Negotiating the deals
- Show Advance
- Marketing and Audiences
- Event Management



You will have access to a music industry mentor to offer advice and support throughout the project.

You will then be able to get paid experience as part of the EEx team producing our Greater Manchester live gigs during the Summer and Autumn of 2022, including:

#### 10th-12th June

##### Rochdale Folk Festival 2022

The Trainee Promoter Team will run stages and events at this free public festival in Rochdale, Greater Manchester



#### 2<sup>nd</sup>, 9<sup>th</sup>, 16<sup>th</sup> & 23<sup>rd</sup> July

##### Campfire Clubs, Salford

We will be running a series of outdoor 'Campfire Clubs' in Salford on Saturday nights in July. The Promoter Training Team will have the opportunity to work on these events, getting experience of different roles involved in running live gigs.



#### August – September

You will be able to work with the EEx Team to plan and deliver Manchester Folk Festival and the accompanying music industry Showcase, including event advancing and marketing. You will also work as a Team and receive a commissioning budget to plan your own concerts and stages at the event.

13-16<sup>th</sup> October

## Manchester Folk Festival 2022

The team will work on this major festival in the city centre as well as the associated music industry events. You will run concerts and stages at the event and play a central role in the team.



### Time Commitment & Fee

Each participant will work approximately 17 days across training and live event delivery with EEx between March-October 2022 and paid £100 per day, plus travel and other out-of-pocket expenses. You will also work as a team to manage your own commissioning budget to pay for your time and event costs to deliver your own live events as part of Manchester Folk Festival. We're happy to discuss payment arrangements that best meet your circumstances, e.g. that minimise the effect on Universal Credit.



### To Apply

Send a one page letter about why you want to work in the music industry alongside your CV to [adee@englishfolkexpo.com](mailto:adee@englishfolkexpo.com) by **Sunday 13<sup>th</sup> February 2022**. Alternatively we are happy to accept video applications (up to 5 minutes in length, unlisted YouTube link or similar). We also ask that you complete and return the [Equality, Diversity & Inclusivity Monitoring Form](#) alongside your letter.

We want to reach people traditionally under-represented in the music industry and especially in folk music. If you're interested in this opportunity but are concerned about whether you will be able to fully access the programme, please get in touch.

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*The EEx Trainee Promoter Programme is supported through Youth Music's Incubator Fund thanks to funding from players of People's Postcode Lottery*